

Tollycraft

Luxury Pleasure Cruisers

For 1976



A MESSAGE FROM TOLLY

The 1976 Season begins the 24th year of Tollycraft building quality cruisers. Many changes have taken place in the past 24 years. Constant improvement in products, design, performance, engineering and quality are evident. One has only to cruise in popular boating areas to realize just how many Tollycrafts have been sold and how well the boats are accepted by ardent and knowledgeable yachtsmen.

Tollycrafts are now sold world wide. The acceptance of our products in foreign markets adds another new dimension to the prestige of Tollycrafts. In view of import duties and higher freight cost, our foreign sales indicate our quality and pricing are competitive.

Perhaps the single most valuable asset to both owners and dealers is the high trade and resale value of all Tollycraft boats. Dealers should make every effort to maintain high trade-in value as this is one of the secrets of the success of Tollycraft.

Early indications are that the 1976 Season will continue the growth in Tollycraft sales. We have added to the production facilities and enlarged our office space to facilitate our growth. Present plans call for further plant expansion to make room for larger boats and greater volume. We are streamlining our production system to secure optimum production.

The 1976 line has been upgraded in quality and performance. We have introduced an all new 48' Motor Yacht which promises to be exciting and popular.

Tollycraft will maintain a constant program to create new ideas and concepts in design and construction along with greater dealer support and competitive prices. Tollycraft growth must continue to come from our dealers.

We challenge you to make the 1976 selling season the greatest ever.

GOOD LUCK AND GOOD SELLING!

A handwritten signature in dark ink, appearing to read 'R. M. Tollefson'. The signature is fluid and cursive.

TOLLYCRAFT CORPORATION
R. M. TOLLEFSON, Chairman of the Board

CORPORATE OFFICERS



BRUCE O. HALLBERG

President



BRUCE T. DAHLQUIST

Executive Vice President & Corp. Tres.



KENT BOWERLY

Vice President, Marketing

These three officers represent 40 years with Tollycraft.

MANAGEMENT STAFF



GORDON GRAHAM
Purchasing Agent



SCOTT FULTZ
Quality Control & Ser. Mgr.



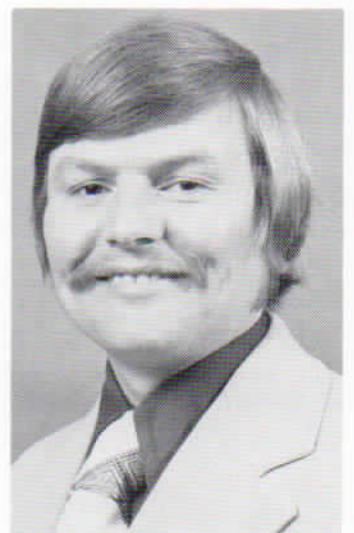
PAT BACHMAN
Production Manager



JERRY TODD
Sales Administrator



RICK MARTIN
Personnel Mgr.



WAYNE LEWIS
Cost Accountant

PLANT SUPERVISORS



JIM WALE
Assembly Foreman



DON MAAHS
Fiberglass Foreman



IVAN LaBERGE
Parts Dept. Foreman



DOYLE GILLAM
Service Dept. Foreman



HAROLD MERRITT
Paint Dept. Foreman



AL WINES
Materials Foreman

Our plant supervisors represent 89 years of expertise in the art of boat building at Tollycraft.

TOLLYCRAFT EVER GROWING



The growth and progress of Tollycraft is a true success story in every aspect. From a small cabinet shop came; . . .



. . . the first Tollycrafts! Always insisting on the highest quality of workmanship and . . .



. . . materials, Tollycraft grew. A dealer organization was started and it too prospered.



Today Tollycraft's facilities are among the finest and most modern anywhere, producing a fleet that is constantly in public demand from the popular 26' Sedan to the new . . .



. . . 48' Motor Yacht.

TOLLYCRAFT--AHEAD OF IT'S TIME



The cabin liner and deck are raised above a 26' Sedan hull.



The deck and liner are lowered onto the hull.



The cabin is fiberglassed to the hull.

WHY TOLLYCRAFT BOATS ARE BETTER

1. TOLLYCRAFT USES THE FINEST MATERIALS
 - a. All cabin interiors are finished with select grade African mahogany or high pressure laminates.
 - b. Where other woods are used Tollycraft chooses only the highest grade available.
 - c. All fiberglass parts are made with high-strength resins.
 - d. All hardware and accessories are selected from those considered the finest available.
 - e. For lasting beauty only the highest quality paint, lacquer and varnish is used, sealed and filled before application.
2. TOLLYCRAFT HAS THE KNOW HOW
 - a. Tollycraft management and foremen represent 200 years of boat-building experience.
 - b. Each part of a Tollycraft boat is engineered and constructed with the precision of fine furniture.
 - c. Our engineering department, working with noted naval architect, R. E. Monk, has made Tollycraft a leader in the fast-growing boat industry.
3. TOLLYCRAFT HAS THE CRAFTSMANSHIP
 - a. Every employee takes personal pride in his job and is indeed a highly skilled specialist.
 - b. Only the best construction methods known to the industry are used.
 - c. Rigid quality control is demanded at every stage of production.
4. TOLLYCRAFT HAS EXCELLENCE IN DESIGN
 - a. Clean, uncluttered yacht styling, traditional yet with a contemporary flair is used throughout the Tollycraft line.
 - b. Maximum use is made of all space, allowing more storage and more comfort than comparable sized boats.
 - c. Tollycrafts hull design makes cruising comfortable for the entire family. It provides a smooth, soft ride which will be readily appreciated. Be sure that you and your salesmen know how our competitor's boats ride too. They will sell more Tollycrafts if they do.
5. TOLLYCRAFT HAS THE BEST ENGINES OBTAINABLE
 - a. Careful inspection of the Mercury engine will reveal why it is superior to other makes.
 - (1) Better engineered and executed.
 - (2) Clean and uncluttered appearance with easy accessibility to spark plugs, starter, pump, etc.
 - (3) Parts and service available everywhere.
 - (4) Full cooling, oil and manifold, thermostatically controlled.
 - (5) Borg-Warner gear and hydraulic clutch.
 - (6) Wide range of horsepower available for economical operation.
 - (7) Universal adaptability to all boats and horsepower ranges
 - (8) Basic engine blocks manufactured by General Motors.
 - (9) Electric power shift, smooth effortless shifting.
 - (10) Stabilized power cradle -- no strain on transom.

Tollycraft uses these engines because they feel that the best engine obtainable is barely good enough for a Tolly.

WHY TOLLYCRAFT BOATS ARE BETTER (continued)

6. TOLLYCRAFT HAS ELEGANT INTERIORS

- a. Color co-ordinated throughout.
- b. Top quality nylon carpets
- c. Luxurious upholstery and drapes.
- d. Polyfoam mattresses and cushions.
- e. Interior woodwork is finished like the finest cabinetry.

7. TOLLYCRAFTS HAVE HIGHER RE-SALE VALUE

Dealers report they consistently offer higher trades on Tollycraft boats.

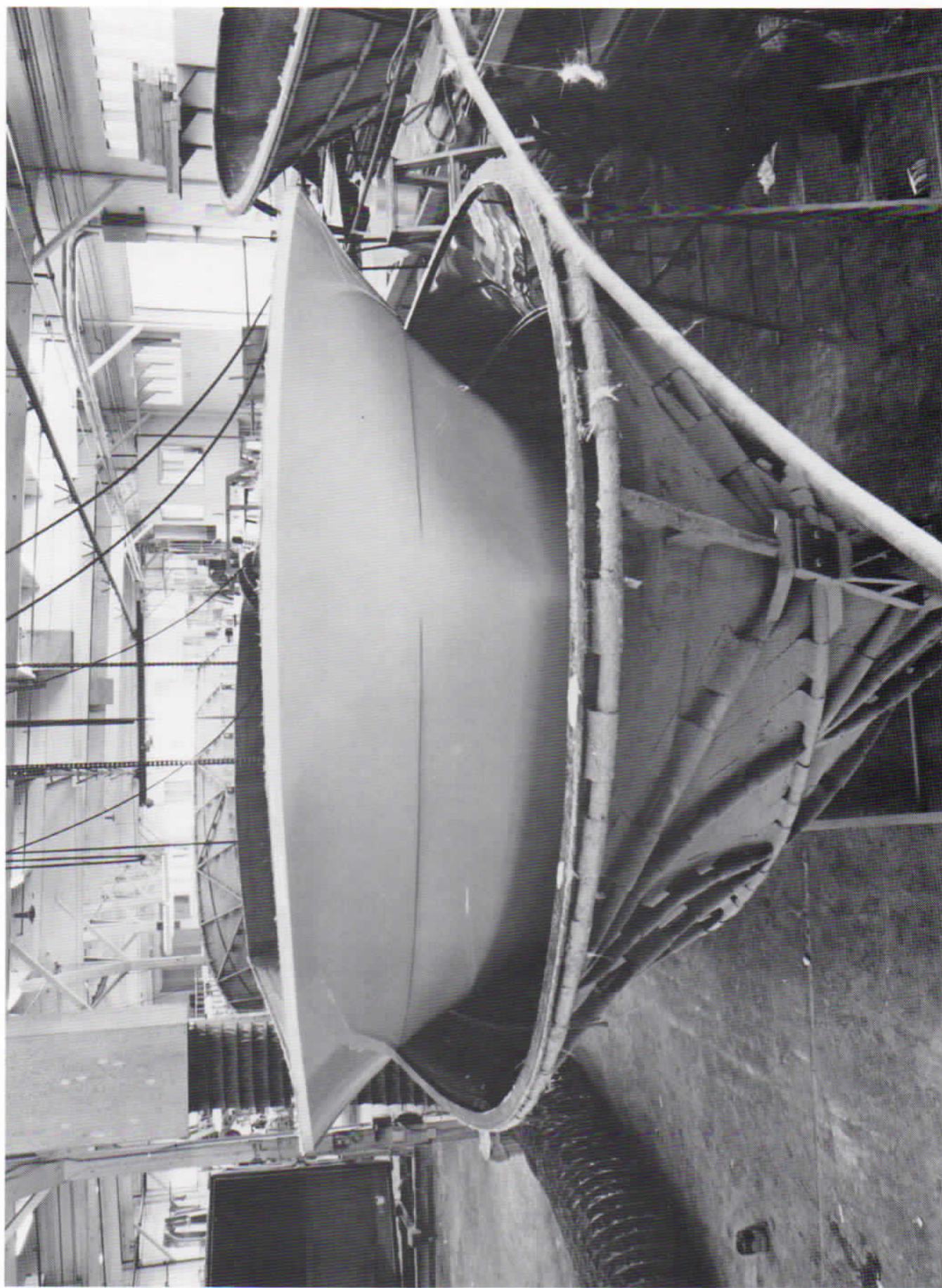
- a. Basic value is greater.
- b. Easier for dealer to sell.
- c. Tollycraft owners take better care of their boats.
- d. Performance is better.
- e. Tollycraft boats do not go out of style quickly.

8. TOLLYCRAFT DEALERS GIVE SERVICE

Tollycrafts are sold only through experienced and established marine dealers with proper facilities for service by people who know boating and cruising. These men are well-known in their community and are ready and willing to assist each purchaser in the proper use of his new boat.

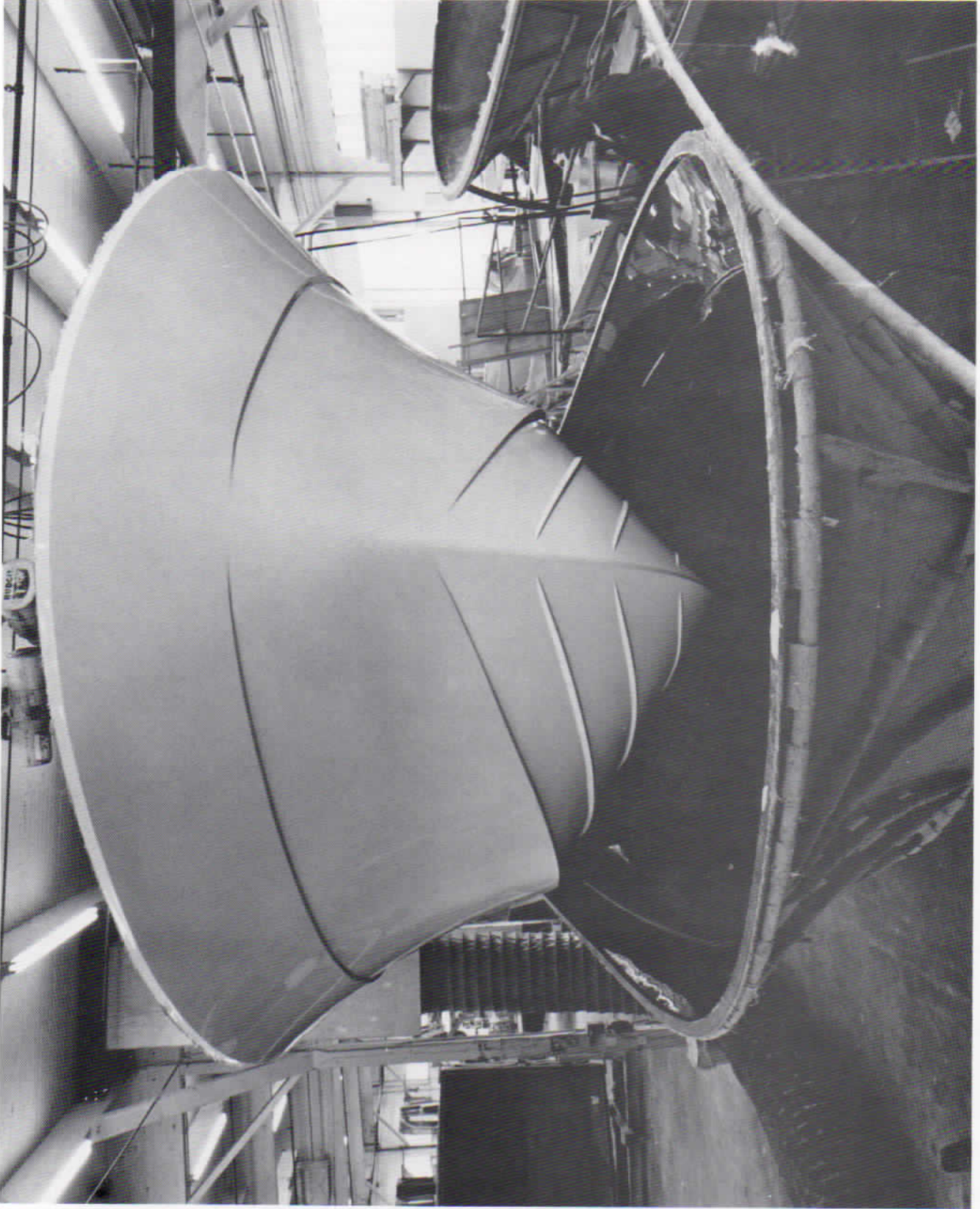
FOR A TRUE PICTURE STORY OF "WHY TOLLYCRAFT BOATS ARE BETTER", SEE THE NEXT SUCCEEDING PAGES.

WHY TOLLYCRAFT BOATS ARE BETTER



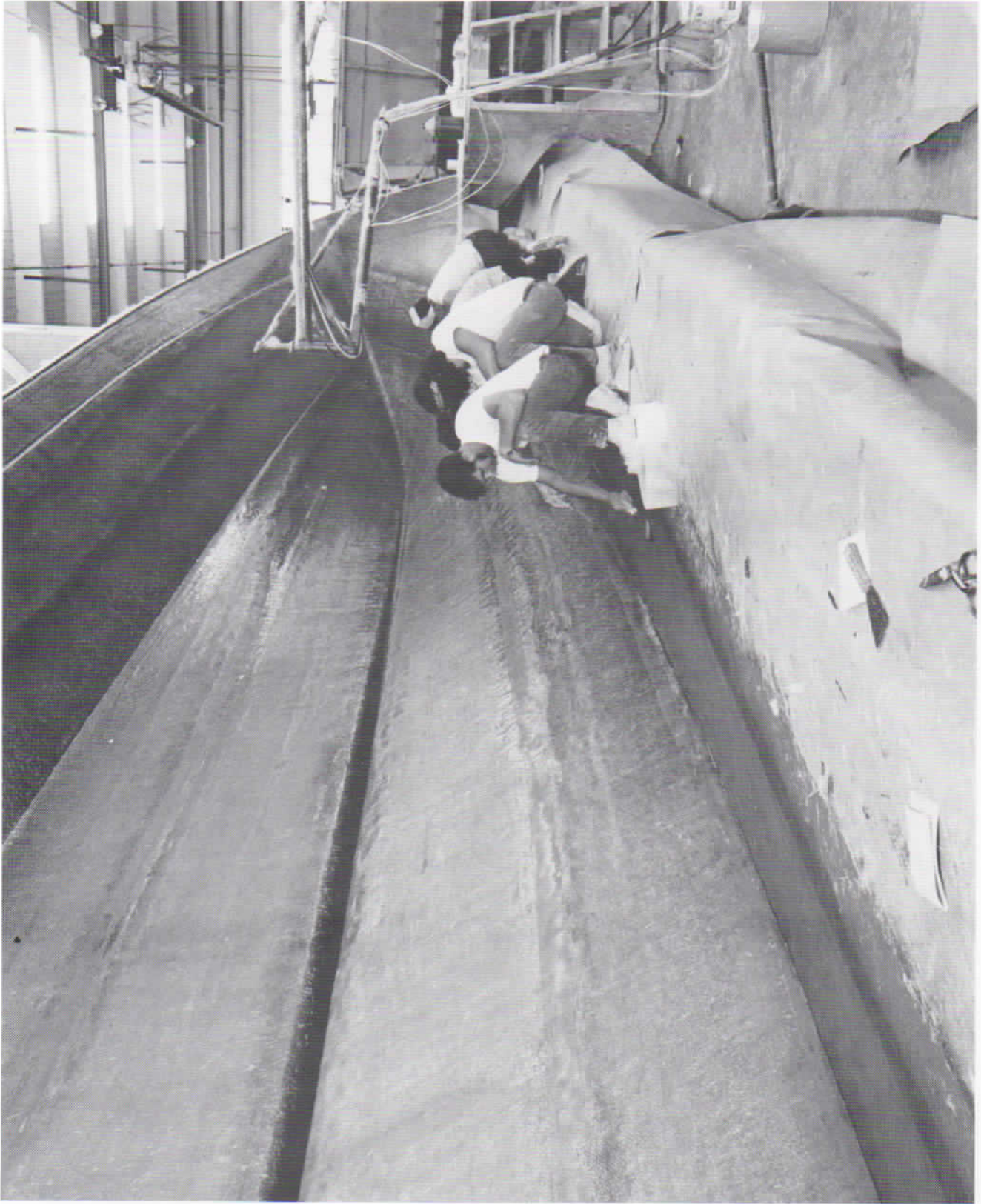
All Gel-Coats are molded in.

WHY TOLLYCRAFT BOATS ARE BETTER



We invite you to inspect our hulls as they come out of the mold. Only perfect molds and production methods can produce molded parts of this superb quality.

WHY TOLLYCRAFT BOATS ARE BETTER



The one piece fiberglass hulls are laid up by hand.

WHY TOLLYCRAFT BOATS ARE BETTER



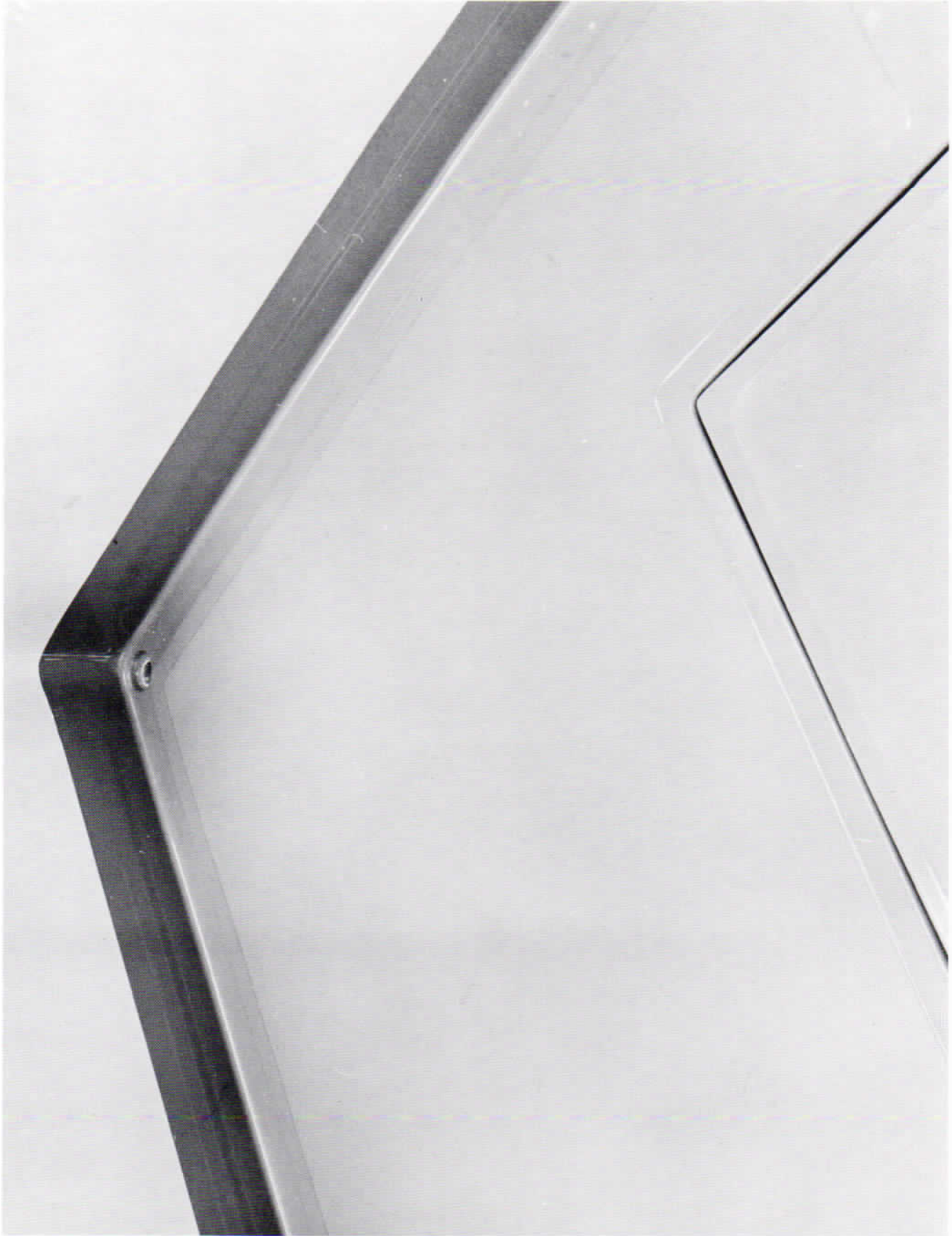
Engine stringers and longitudinals are molded fiberglass, permanently bonded to the hull.

WHY TOLLYCRAFT BOATS ARE BETTER



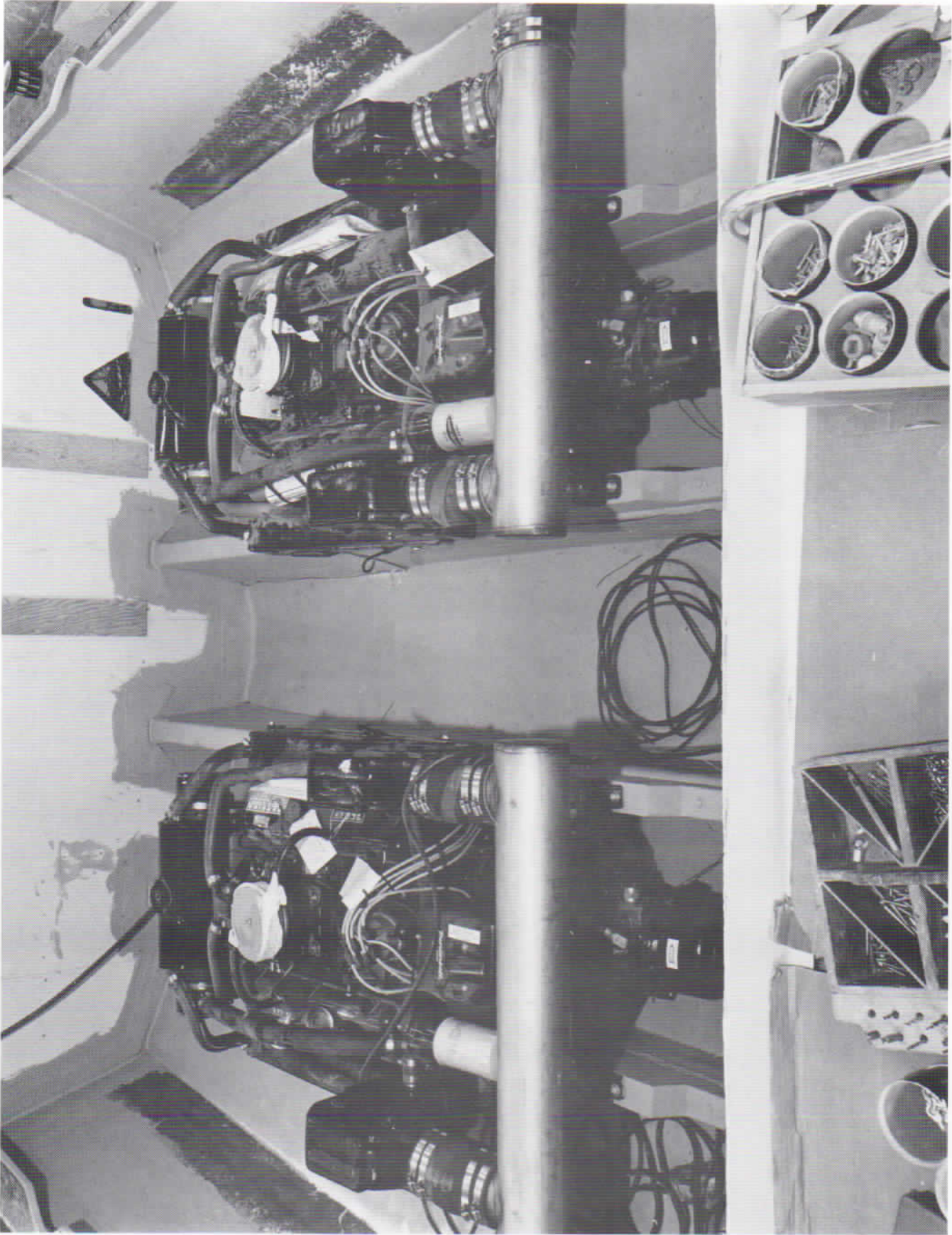
On most models the entire deck, cabin top, and cockpit are molded in one piece.

WHY TOLLYCRAFT BOATS ARE BETTER



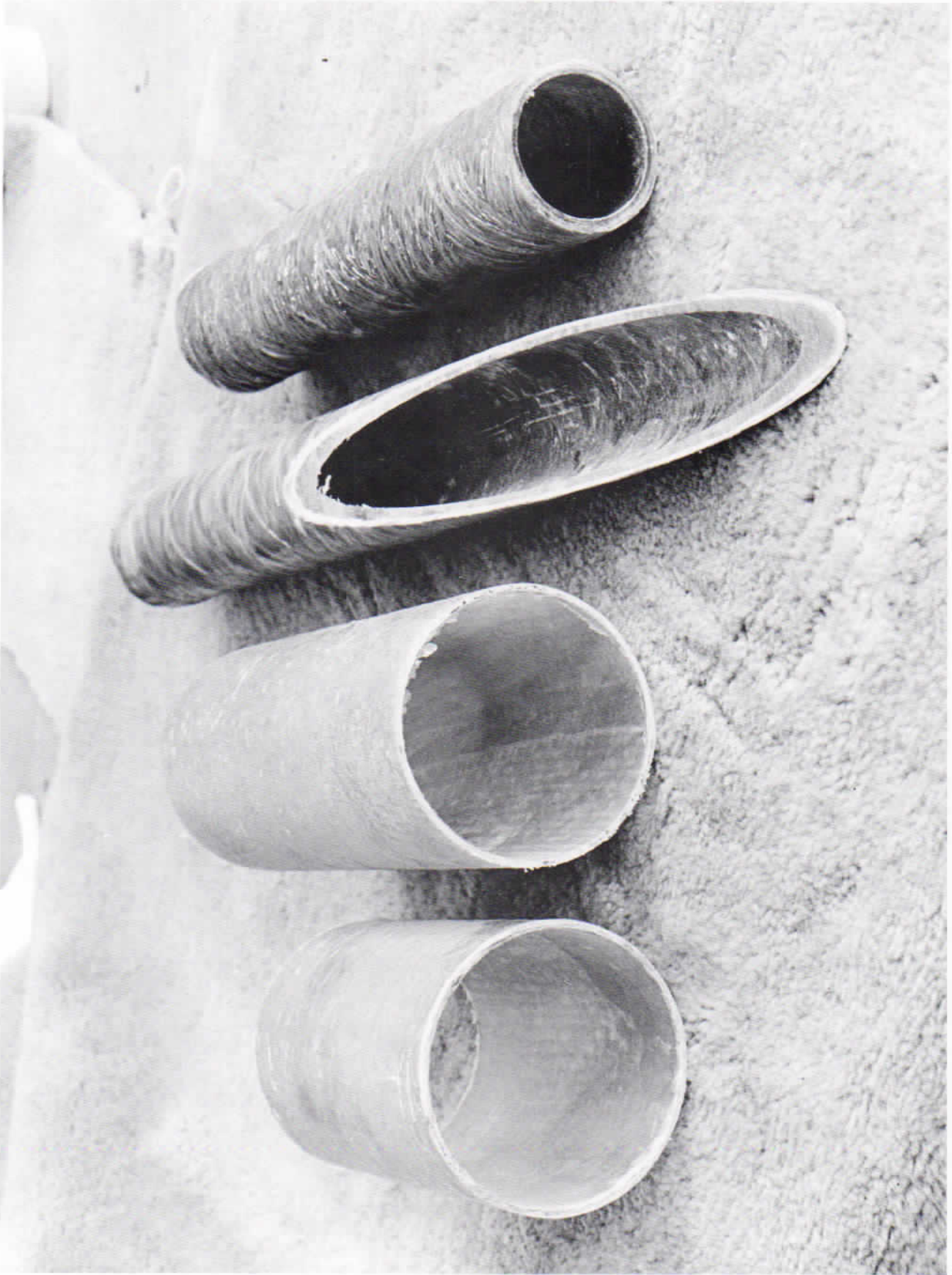
Cockpits are all molded fiberglass with self-bailing drains.

WHY TOLLYCRAFT BOATS ARE BETTER



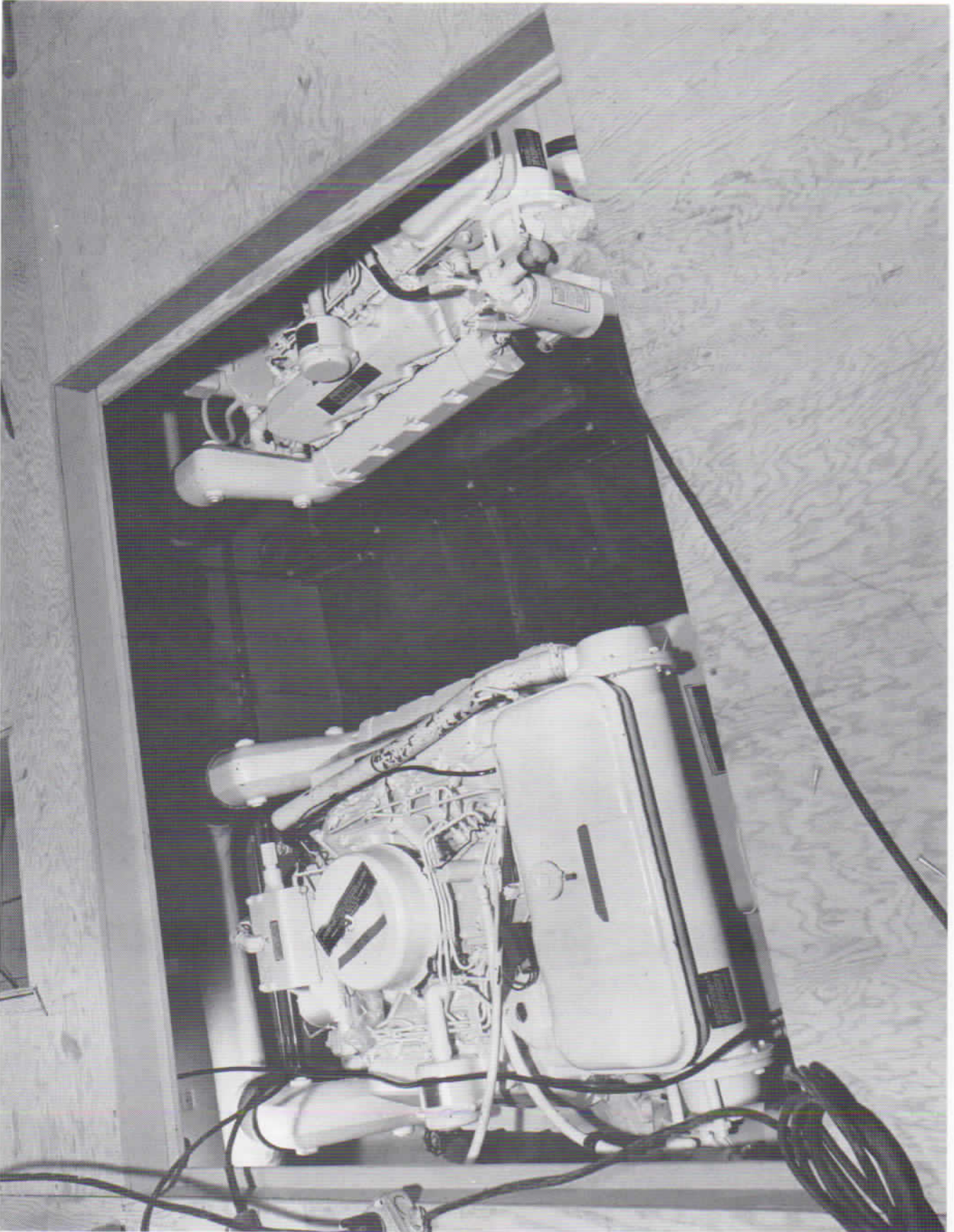
Fresh water cooling is standard on all 1976 inboard engines.

WHY TOLLYCRAFT BOATS ARE BETTER



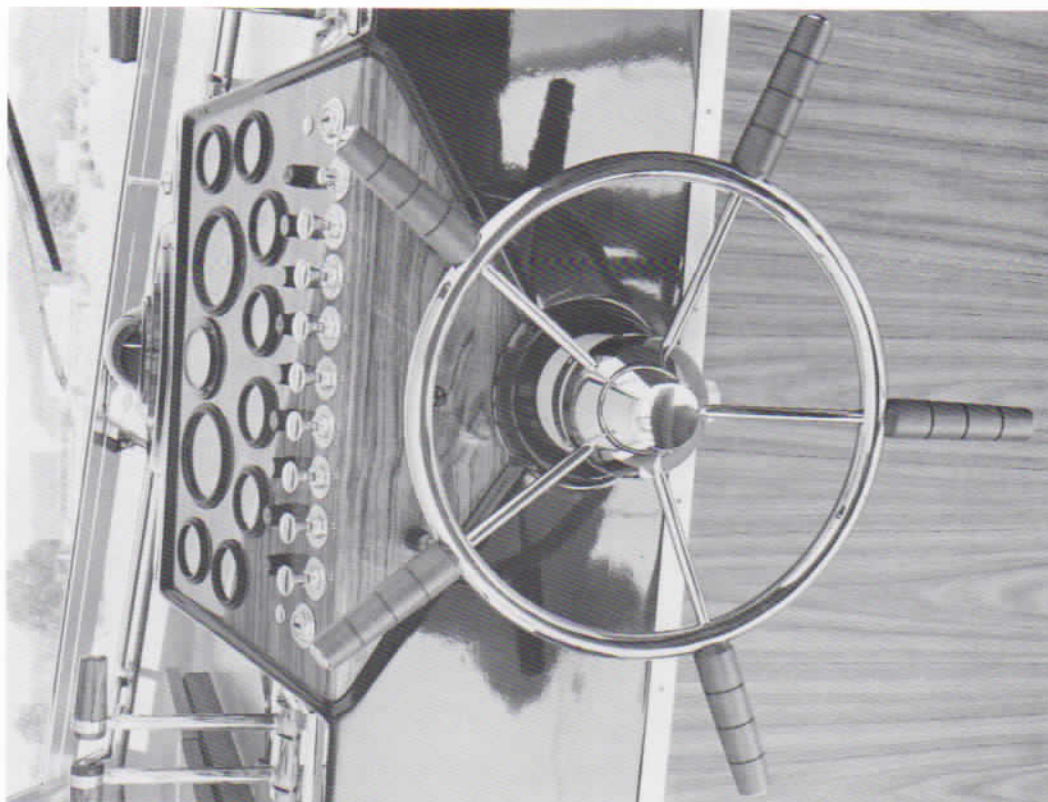
Fiberglass exhaust tubing (left) and heavy duty fiberglass shaft-log tubing (right) are used on all inboard models.

WHY TOLLYCRAFT BOATS ARE BETTER



Caterpillar deisel's being installed in the 48' Prototype.

WHY TOLLYCRAFT BOATS ARE BETTER



Removable fuse caps on instrument panel for easy access.



Plug-in wiring circuits minimize wiring problems.

WHY TOLLYCRAFT BOATS ARE BETTER



All deck cleats are fastened with chrome plated brass bolts

WHY TOLLYCRAFT BOATS ARE BETTER



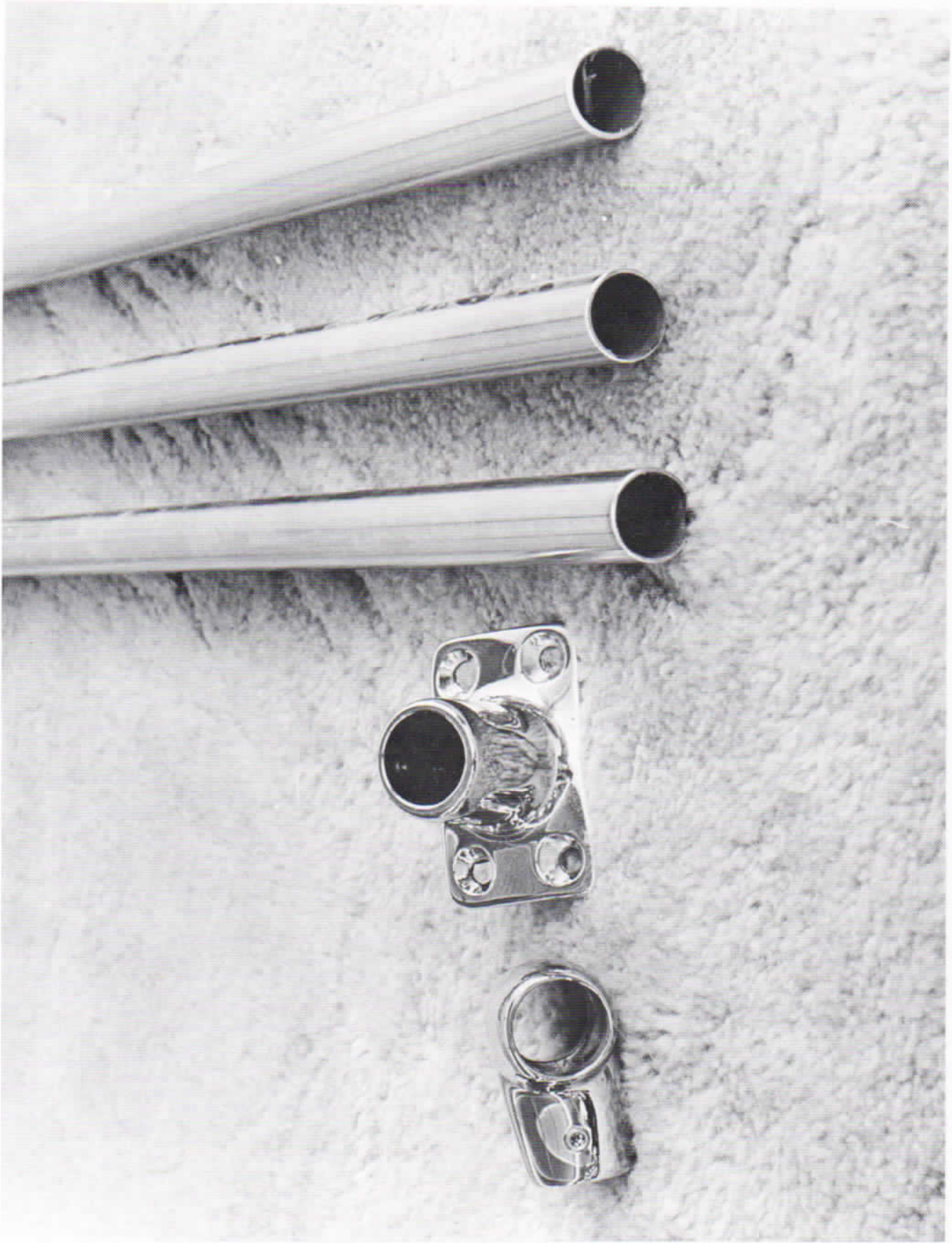
Bolts on all deck fittings are coated with marine sealant to help prevent leaks.

WHY TOLLYCRAFT BOATS ARE BETTER



End grained Balsa is sandwiched in between double layers of fiberglass on all decks and cabin tops for strength, rigidity and insulation.

WHY TOLLYCRAFT BOATS ARE BETTER



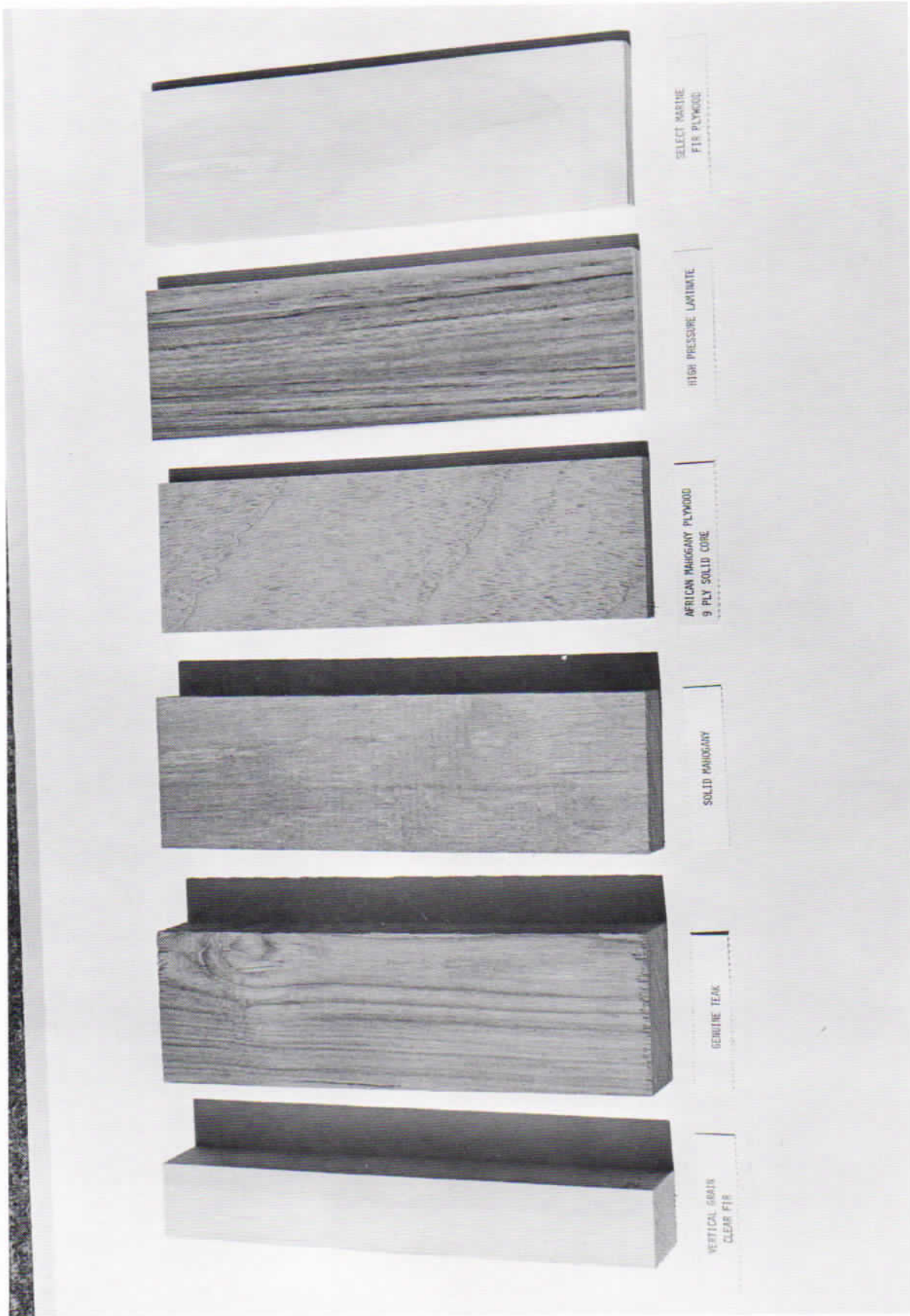
Heavy-gauge stainless tubing and chrome plated fittings used for our standard railings.

WHY TOLLYCRAFT BOATS ARE BETTER



Each deck is completely outfitted by itself.

WHY TOLLYCRAFT BOATS ARE BETTER

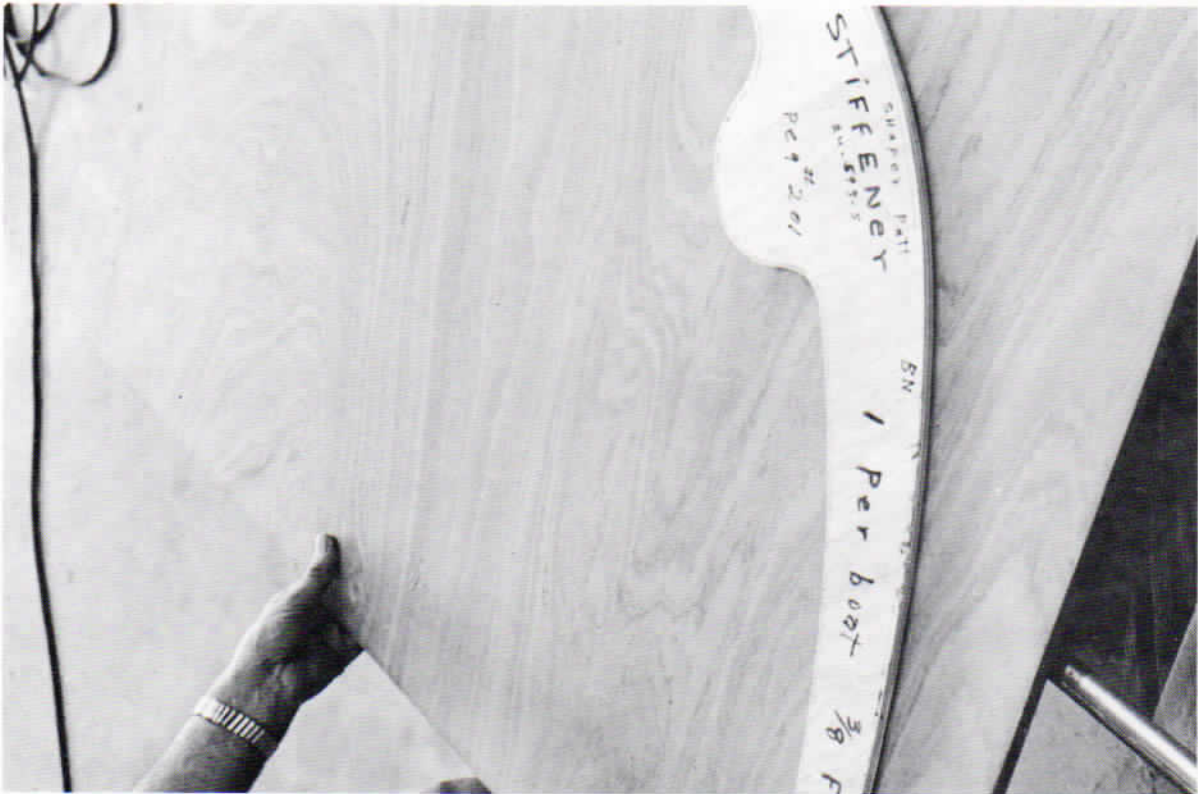


Only the finest woods available are used in the construction of a Tollycraft.

WHY TOLLYCRAFT BOATS ARE BETTER

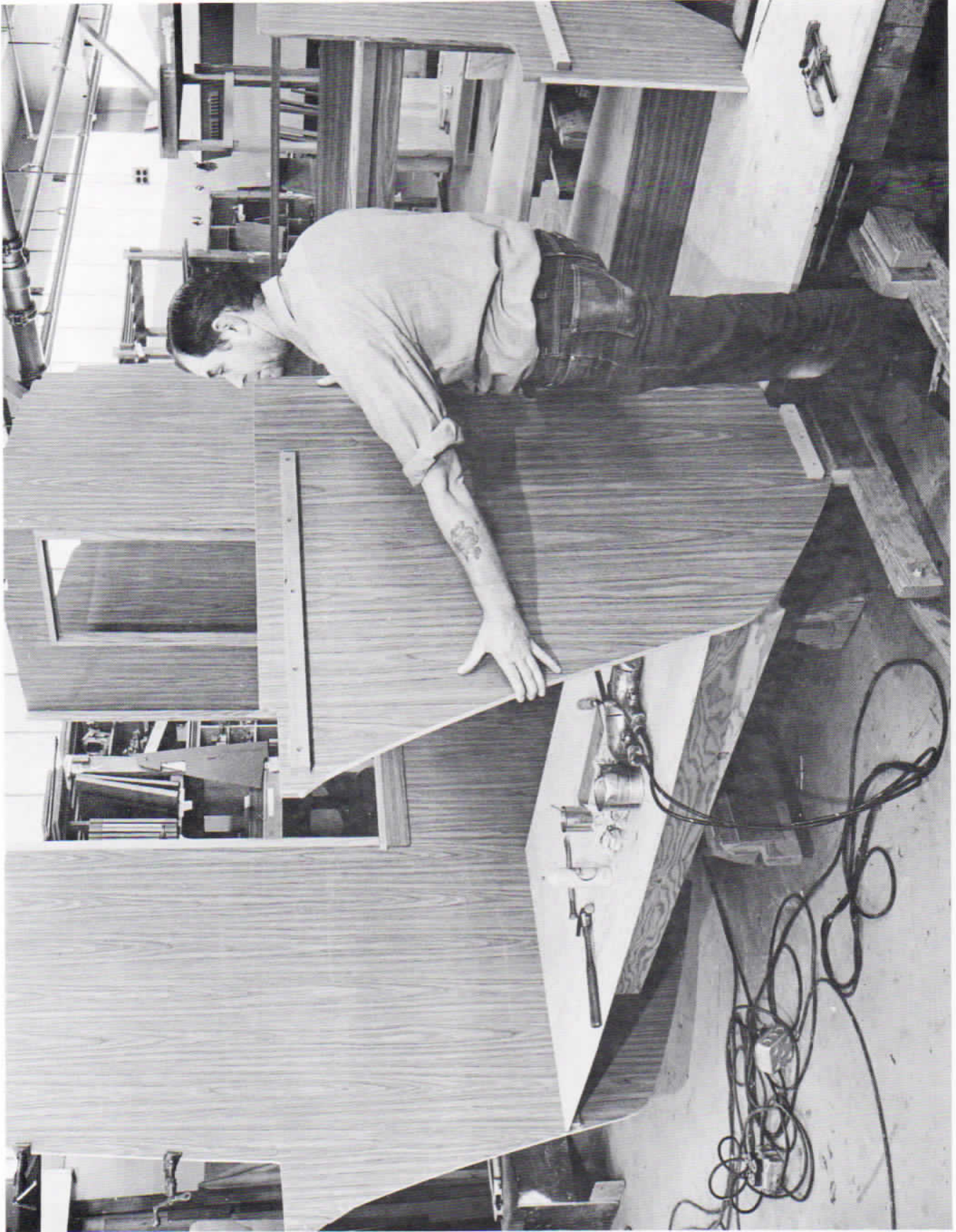


A small section of our pattern racks.



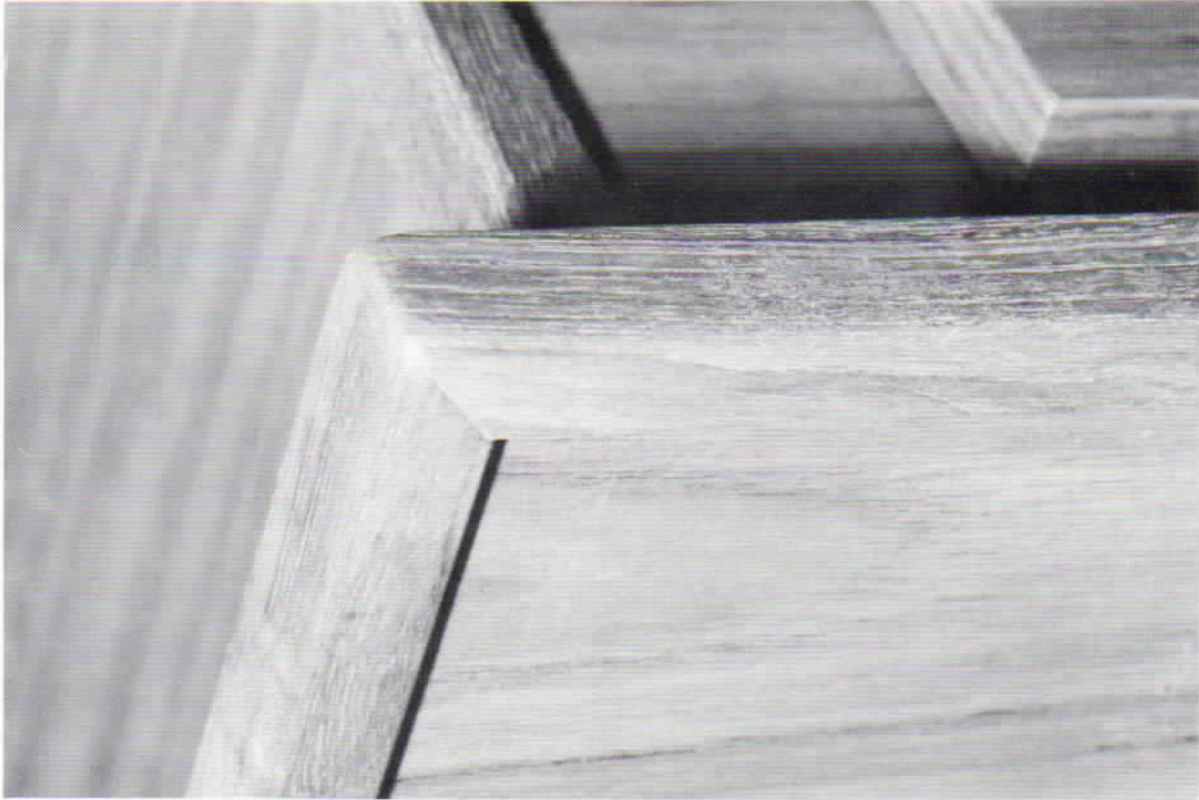
Each wood part is cut to exact measurements from a master pattern.

WHY TOLLYCRAFT BOATS ARE BETTER

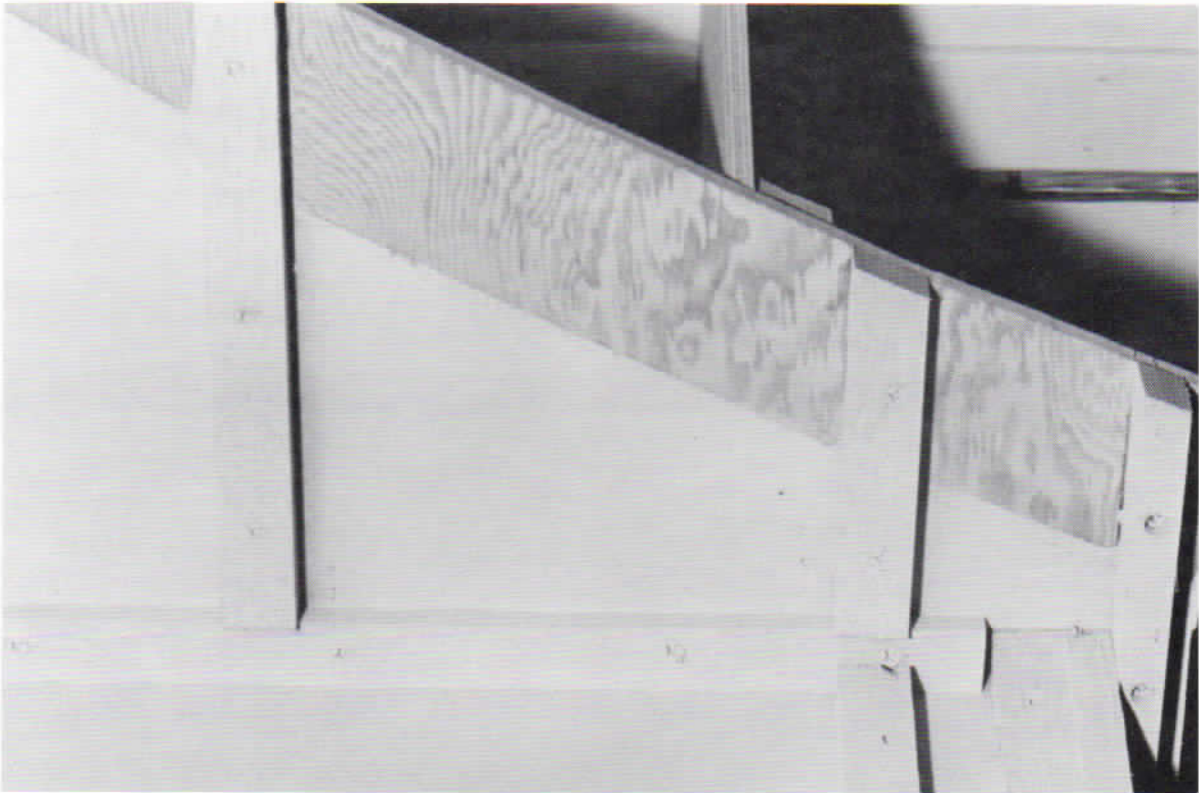


All Cabin units are pre-assembled to insure structural uniformity and strength.

WHY TOLLYCRAFT BOATS ARE BETTER

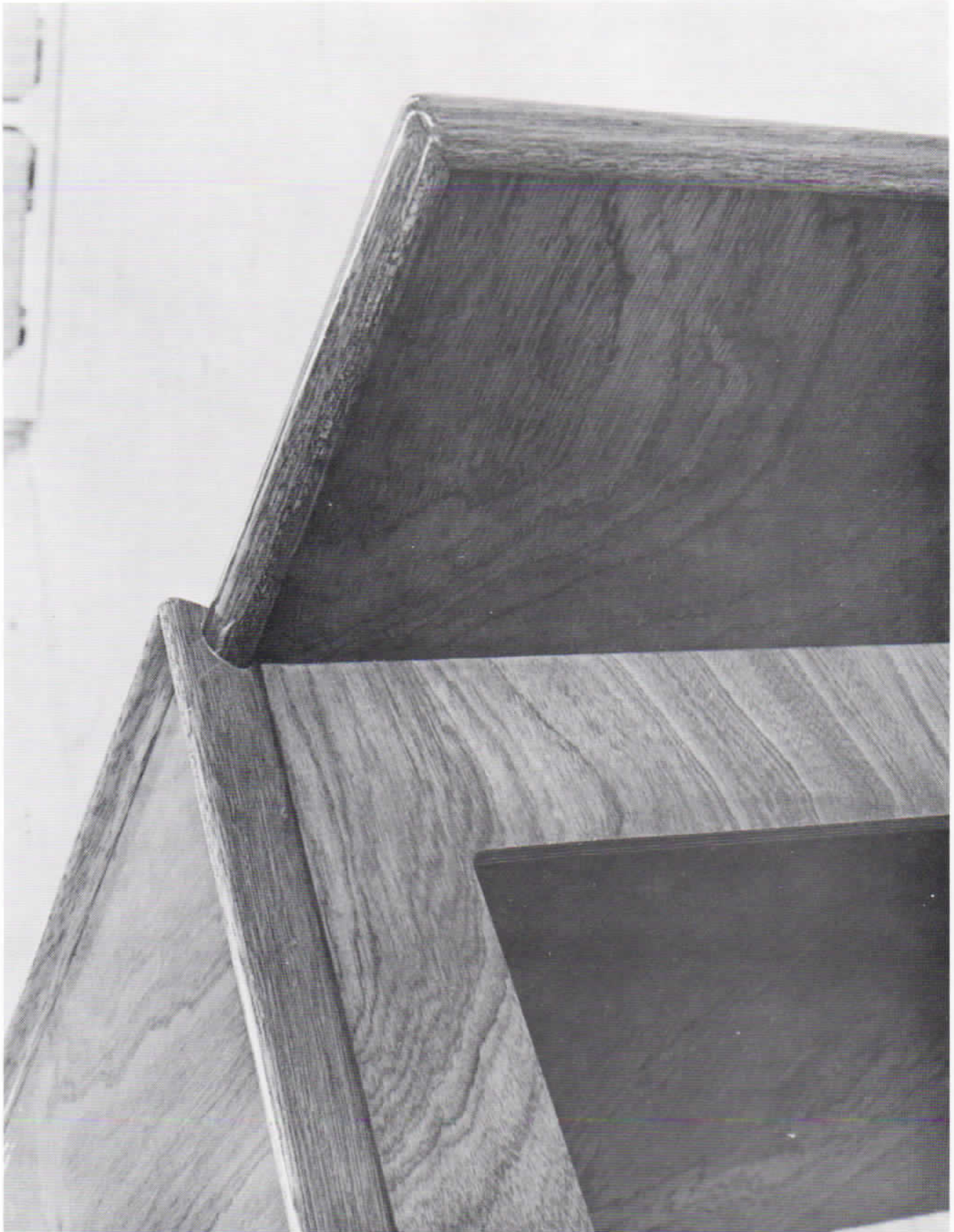


Exposed edges are capped with solid teak on laminated interiors.



All cabinetry features both glued and screwed construction.

WHY TOLLYCRAFT BOATS ARE BETTER



Precision joiner work in Tollycraft boats testifies to the skill of our craftsmen.

WHY TOLLYCRAFT BOATS ARE BETTER



Professional upholsterers construct the generously deep foam cushions and bunks.

WHY TOLLYCRAFT BOATS ARE BETTER



Perforated vinyl headliner material enhances the professional finish on the interior of a Tolly.

WHY TOLLYCRAFT BOATS ARE BETTER



Perfection in every detail is shown in a finished Tolly. Unmatched woodwork and finishing, beautifully tailored drapes and upholstery, all color coordinated.